

10 June 2010

<Address>

Re: Westinsure Online

Further to our letter dated 03 June, 2010 we felt it pertinent following feedback we have received to provide further information on the Broker2Broker Online Underwriting system.

Broker2Broker Online Underwriting is part of the SMEi Group of companies based in Leeds. The SMEi Groups have a number of subsidiary companies including a Finance Provider and Insurance Brokers.

The Westinsure Online system was a bespoke version of the Broker2Broker Online underwriting System. The systems shared much in terms of technology it was simply the look, feel and products which were unique.

Anyone utilising the Broker2Broker system will immediately be familiar with the system and will find all the same functionality from initial quotation through to the back office and administration. All your existing policies, customer records and current quotations will be available in an environment which you already know and trust.

In terms of longevity, the Broker2Broker system was first launched in 2006 and through many successful trading years with its own brokers now writes over £300,000 gwp per month.

All the products available on Westinsure Online are delegated authority binders on which Broker2Broker hold the authority which is why you will be able to access these same rates via Broker2Broker.

With respect to Client Ownership, in every circumstance whether you are utilising the Westinsure Online system or Broker2Broker, you, the broker will retain full client ownership and your client data will not be available to anyone other than yourselves.

The Westinsure Online Terms of Business Agreement will be simply 'ported' for use on the Broker2Broker system, as Westinsure Online is a trading style of the SMEi Group. It is not necessary to complete a new Terms of Business Agreement with Broker2Broker. However, if you would be more comfortable with a Broker2Broker Terms of Business we are happy to provide this for you.

Whilst Westinsure Online and Broker2Broker are part of the SMEi Group under no circumstances is any data shared between the various systems or subsidiaries of the group. All databases are run in a secure 'Chinese Walled' sever environment.

If you have any questions with respect to accessing you business via Broker2Broker please call Sara or Andrea on 0844 855 4689

Yours Sincerely

Jason Gandy
Managing Director